



Department for
International Trade

The Rt Hon Dr Liam Fox MP
Secretary of State for International Trade
Department for International Trade
King Charles Street
Whitehall
London
SW1A 2AH

11th January 2018

Dear Colleague,

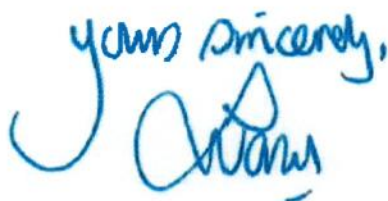
I am writing to all Members of Parliament to provide you with an update on the work my Department is leading on to deliver the GREAT Festival of Innovation in Hong Kong which is taking place between 21-24 March 2018. I invite you to encourage companies in your constituency to visit the Festival website at great.gov.uk/innovation to find out more and to join the conversation using the hashtag #GREATInnovation

The Festival will be the largest UK business event in Asia during 2018 and will have a major role to play in building new relationships that will drive future prosperity and enhance the UK's reputation as a champion of free trade. The Festival marks a moment in time, providing a spotlight on the UK and maximises the opportunities that these markets represent.

The focus of the Festival is innovation and how it is transforming the way we will live, work, learn and play in the future. Festival audiences will experience new products and join global thought leaders that are developing new ideas, harnessing the power of innovation for future generations.

We will be predominately focussing on 11 sectors: technology, creative industries, aerospace, financial services, education, automotive, energy, advanced manufacturing, infrastructure, life sciences and healthcare, that we believe the UK has significant strengths to match the opportunities in the Asia region and will include SMEs and young entrepreneurs who are building innovative products that will shape the future of free trade. The Festival is being supported by many British businesses including HSBC, PWC, Berkeley Group, BBC Worldwide, British Airways, Western Union and Pinsent Masons, as well as a number of Universities such as De Montfort, Coventry, Ulster and Surrey.

The Festival will celebrate UK-Asia trade and will create significant trade and investment opportunities. UK companies can visit the website great.gov.uk/innovation where they will be able to register their interest. Although not every company that registers an interest will be able to attend the Festival, I am keen that together we make this opportunity known to as many of our UK companies as possible.

Yours sincerely,


THE RT HON DR LIAM FOX MP
Secretary of State, Department for International Trade
& President of the Board of Trade